

## CURRICULUM VITAE

### JAY H. ISENBERG, AIA

Isenberg + Associates  
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#### Professional Services:

*Architect:* Architecture and Design  
*ADR Services (design and construction related):*  
Mediation, Arbitration, Neutral Evaluation, Dispute Review Board  
*Adjunct Assistant Teaching Professor:* College of Design (School of Architecture) and BAS (Construction Management Program) University of Minnesota

#### Education:

- University of Minnesota Graduate School of Architecture, Minneapolis, MN (M.ARCH)
- Colgate University, Hamilton, NY (B.A)

#### Professional History:

- Principal, Isenberg + Associates; 1986 - 1990, 1994 - Present
- Principal, Helgeson Desnick Isenberg; 1992 - 1994
- Principal, Architecturestudio Desnick + Isenberg; 1990 - 1992
- Project Architect, The Leonard Parker Associates Architects; 1983 - 1986

#### Professional Experience (Architecture): (project list available upon request)

- 20 years experience as a practicing architect, 17 as principal of own firm, responsible for over 200 projects
- General practice includes experience in most project types; 40% residential, 60% non residential, both new and remodeling with budgets to \$6,000,000
- Clients encompass the private and public sectors including commercial, medical, residential, institutional, industrial, governmental (Department of Military Affairs), transportation (MN Department of Transportation), religious, educational, and non-profit groups.
- Experience in all phases of architectural practice from marketing, proposal writing, interviews, and contracts through the design, construction document, project management, and contract administration phases of various forms of project delivery.

#### Dispute Resolution and Risk Management Expertise:

- Mediator and arbitrator since 1994 focused exclusively on design and construction related disputes including owner/architect, owner/contractor, and contractor/subcontractor disputes
- Recommended and/or consulted as a neutral on over 80 design and construction related cases for both private and public projects involving businesses, residences, municipalities and their agencies, insurance carriers, non profit groups, & engineers
- *Representative Issues Handled as a Mediator:* Served as mediator in numerous owner/contractor disputes, including contractor provided design/build services. Residential project mediations involve issues of construction defects, cost overruns and warranties with claims over \$200,000. Mediator for disputes on commercial projects between owners, contractors and architects involving professional fees, use of documents, budgets, construction defects and construction costs. Mediation experience in cases involving landscape architects, contractors, and subcontractors involving issues of defective material, grading and sod, bidding discrepancies and replanting. Mediation experience in multiparty cases including municipalities and school districts on public works, community and school projects involving sureties, developers, contractors, subcontractors and architects with claims over latent defects and warranties, construction defects and remediation, cost overruns, delay damages, requests for equitable adjustments, accelerated schedule calculations, prolonged equipment utilization, extended general conditions and home office overhead, labor inefficiency calculations, parking lot design defects, landscape material calculations, plant replacement and selections, professional negligence and standard of care, water intrusion and mold damage, latent defects

and responsibility, delivery and fabrication of subcontractor materials, HVAC, lighting and electrical quality of work and remediation, defective fireproofing and acoustical systems repair, defective roofing, water intrusion and mold, owner supplied material and manufacturer's discounts

- *Representative Issues Handled as Arbitrator:* Served as sole arbitrator and panel arbitrator on complex cases with claims to \$7,000,000 for both residential and commercial projects. Cases include claims for water intrusion and mold damages, delay and schedule impact analysis, cost overruns, construction defects, HVAC and electrical defects, fraud, roofing defects, professional negligence and fee and cost estimating disputes.
- Mediated an architectural firm's dissolution over a three-month period including writing of the dissolution agreement. Consulted on other firm dissolution issues.
- Forensic Consultation assisting defense attorneys in the development of 3D computer trial exhibits and interactive exhibit models and drawings
- Attended American Arbitration Association Workshop for Partnering Facilitation Training
- Attended Dispute Review Board Workshop Training, Dispute Review Board Foundation, Seattle, WA

#### **Alternative Dispute Resolution Training:**

- AAA Dealing with Delay Tactics in Arbitration (ACE004), 2006
- AAA Chairing an Arbitration Panel: Managing Procedures, Process & Dynamics (ACE005) 2005; AAA Arbitrator Ethics & Disclosure (ACE003)
- 2004; Attended Partnering Facilitation Workshop, 2003
- AAA Arbitrator Update 2002
- AAA Construction Industry Arbitrator II Training
- Advanced Case Management Issues, 2001
- AAA Mediator Retreat, 2000
- Dispute Review Board Administration and Practice Workshop, 1999
- Y2K Disputes The Mediation Option Workshop, Center for Conflict Management, William Mitchell School of Law, 1999
- AAA (National) Construction Industry Arbitrator Training Workshop, 1997
- Construction Claims in Minnesota, The Cambridge Institute, 1997
- AAA Residential Real Property Arbitration (and Arbitration/Mediation) Training, 1996
- AAA Real Estate Arbitrator Workshop, 1995; Hennepin County Bar Association, Sports Mediation, 1995
- Hennepin County Bar Association, Murphy's Law for Mediators, 1995
- Hennepin County Bar Association, Prudential Securities Case Study, 1995
- AAA Advanced Arbitrator Training, 1994
- AAA Basic Arbitrator Training, 1994
- AAA Advanced Mediation Training, 1994
- General Mediation Training, Mediation Center & The Dispute Resolution Institute, Hamline University School of Law, 1994.

#### **Teaching, Committees and Workshops:**

- 2006-present Member Minnesota Architectural Foundation
- 2005 Participant Corporate Director's Academy: a 4 day collaborative workshop sponsored by the Caux Round Table and The Hendrickson Institute for Ethical Leadership to train future independent corporate board directors.
- 2004 Member AIA MN Communications Task Force to review and strategically revise the three communication tools (magazine, newsletter and web site) of AIA Minnesota
- 2004 Attended Cranbrook Teacher's Seminar Workshop (Case Studies) sponsored by ASCA
- 2004 Adjunct Assistant Professor, curricula development and teaching; *Building Production Processes*, Arch 5561, graduate seminar, College of Architecture and Landscape Architecture, University of Minnesota
- 2004-present - Adjunct Assistant Professor, curricula development and teaching; *Integrated Design Systems*, Arch 4552, College of Continuing Education, Construction Management Program, University of Minnesota
- 2002-2005 Adjunct Assistant Professor; *Fundamentals of Professional Practice* 5621, graduate seminar, College of Architecture and Landscape Architecture, University of Minnesota
- 2006-present Co-Instructor – *Quicksketch: The Art of Napkin Drawing*, Minneapolis College of Art and Design
- 2003-present - Intern Development Program (IDP) Education Coordinator, College of Architecture and Landscape Architecture, University of Minnesota
- 2003-present - Member, Professional Practice Advisory Committee, College of Architecture and Landscape Architecture, University of Minnesota
- 2003-present - Member, Practice/Education Committee, AIA Minnesota

- 2000-2002 - Workshop Facilitator and Developer: *"Cooperative Design, Helping Engineers and Architects Work Together"*, a joint educational workshop program sponsored by AIA Minnesota and the Consulting Engineers Council of Minnesota, (3 sessions)
- 2000- present - Chairman, AIA MN Web Site Committee. Responsible for the design, redesign and strategic realignment of AIA Minnesota's first and second generation web site.
- 2002 Co-Chairman, Internet Forum Committee. Building alliances across practice and technology
- 2001-present - Member, AIA MN State Convention Programs Committee. Responsible for development and/or facilitation of over forty programs and keynote speakers each year for our State Architects' Convention.
- 1996 -1998 - Co-Chairman, AIA MN State Architect's Convention. Responsible for the planning, implementation and promotion for one of the largest state architects' convention in the country. Involved coordination of 12 subcommittees and their volunteers.
- 1998-present - Member, Government Affairs Committee
- 1996-present - Member, Council of Firms Committee

#### **Seminar/Workshop Presentations:**

- 11/2006 – Invited Panelist; *The Emerging Architect's Dilemma*, AIA Minnesota State Convention Program, Minneapolis, MN
- 4/2006 – Presenter (scheduled), *The Strange Case of George Costanza and Zaha Hadid*, Intersections; Conference on Beginning Design Education, Iowa State University, Ames, IA
- 11/2004 - Co-presenter, *Case Study Methodology; Bridging Practice and Education*, AIA Minnesota State Convention Program, Minneapolis, MN
- 11/2003 - Panel member/presenter, *Licensure, Practice, and the Value of a Design Education*, AIA Minnesota State Convention Program, Minneapolis, MN
- 5/2003 - *Cooperative Design: Fostering a Collaborative Design and Delivery Process*. Continuing Professional Studies, College of Architecture and Landscape Architecture, University of Minnesota
- 3/2003 - *How to Avoid the Project from Hell*. Home Design Show, Minneapolis, MN
- 9/2002 -*How to Plan, Design, and Manage a Web Site*, AIA Minnesota Internet Forum. Co-chair of this AIA Minnesota committee planning three programs to help architects design or improve their firm's web site
- 10/2002 Co-creator, *When Dream Becomes Nightmare; Exploring the Dynamic Relationship Between Architect, Client, and Builder*. Performance presentation and discussion, Architecture and Psyche Symposium, Weisman Art Museum, Minneapolis, MN.
- 2/2002 *Dispute Resolution Through Mediation and Arbitration*, MNSPE (Minnesota Society of Professional Engineers, Continuing Education Program)
- 5/2001 *Arbitration: Options and Strategies*, AIA Minnesota Cont. Education Program
- 3/2001 *Mediation or Arbitration? What, How, and Why?* NARI Symposium 2001
- 11/2000 *Cooperative Design, Helping Engineers and Architects Work Together*, a panel discussion and presentation of the same workshop, AIA MN State Convention
- 2/2000 *ADR; Lessons From The Trenches*, AIA Minnesota, Continuing Education Program
- 1999, 2000 Guest Lecturer, *Mediation/Arbitration and ADR*, Professional Practice Class, School of Architecture, University of Minnesota, Minneapolis, MN
- 1998-2000 Adjunct Faculty, Mediation Training Instructor; *Mediation Skills for Business and Professional People*, Center for Conflict Management, William Mitchell School of Law, St. Paul, MN
- 1999-2000 Guest Lecturer, *Mediation/Arbitration and ADR*, Professional Practice Class, Univ. of MN, Mpls., MN
- 1998-1999 Guest Lecturer on *Partnering*, Center for Conflict Management, William Mitchell School of Law, St. Paul, MN
- 1996 *Mediation, Arbitration, or Here Comes the Judge*, AIA MN State Convention Program
- 1996 Invited Seminar Panelist AIA National Convention, Minneapolis, MN on *Architects in Cyberspace, the Internet, and the World Wide Web*, Program provided by AIA National

#### **Awards/Honors/Publications:**

- 2/2002 Competition Winner: Tzedakah Box: The Art of Giving. Original 12"x12"x12" design was awarded second place in a juried competition to produce contemporary interpretations of a traditional ritual object for an exhibition held at the Minneapolis Institute of Arts, March - May 2002
- 11/2000 *AIA Minnesota Presidential Citation*; "...for determined commitment to a "new and improved" AIA MN web site."
- 8/1998 Competition Winner: Cafe Caribe. Design Proposal selected among 12 entrants for new theme restaurant. Winner of Outstanding Exhibit Award, Minnesota State Fair
- 11/1997 *AIA Minnesota Presidential Citation*; "...for creative ideas and joyful leadership..."

- 1985-1993 Team Member USA Masters Squash Team Maccabi Games, Tel Aviv, Israel. *Bronze Medals 1985, 1993*
- 1992 Blue Ribbon, History of the MN State Fair, Karal Ann Marling, Ruby's Cafe, MN State Fair
- 1990 Architecture Minnesota, Ruby's Cafe, MN State Fair, Unbuilt Minnesota Exhibition, St. Paul, MN

#### **Leadership/Public Service/Entrepreneurship:**

- 2006 Founding Member, Form + Content Gallery, a artist's collective, Minneapolis, MN
- 2003-present Member, Advisory Board of Directors, RIMON, Jewish Council for the Arts, Mpls. MN
- 2002 Member, Sanctuary Restoration Committee, Temple Israel, Mpls, MN,
- 2000 Design, Production, and Marketing of Gore-Lieberman 2000 Souvenir Yarmulke. Individual entrepreneurial effort during the 2000 Presidential Campaign
- 1999 Architectural Consultant, Steering Committee Member, *Twin Cities Sukkot Project, New Designs for an Ancient Tradition*, an artist/architects' competition and exhibition at the Mpls Institute of Arts,
- 1999 Designer of the "Green Sukkot", built and exhibited at the Minneapolis Institute of Art with Joel Sisson of the Green Chair Project as part of the Twin Cities Sukkot Project
- 1999 Co-Publisher and Designer: *The Ultimate Guide to Sanibel and Captiva Shells and Beach Life*, a six panel folding laminated guidebook
- 1999 AIA MN Representative to the 49th International Aspen Design Conference; "design. digital", examining the "floating world of design in a digital world."
- 1999 Forum Administrator: AIA MN web site discussion forum. Moderated first ever live 2 hour on line internet discussion forum with four architects and James Lileks, Minneapolis Star Tribune writer
- 1999-2000 Member, Board of Directors, Minneapolis Mediation Program, Minneapolis, MN
- 1998 Providing Planning/Schematic Design Services for Hillel House, University of Minnesota as part of their current strategic planning process
- 1989-1998 Sponsored Squash Player: Squash Advisory Staff/Pro Team Member for the Prince Sports Group
- 1993-1994 Provided Schematic Design Services for Barton Open School, K-8 in preparation for school board funding proposal. Interacted with all administrative, parent, and teacher groups.
- 1997-1998 Mentor: University of Minnesota School of Architecture Mentor Program
- 1987, 1989 Member of Organizing Committee for National Youth Maccabi Games, an annual athletic and cultural event for Jewish youth age 13 - 16
- 1991-1998 Youth Athletic Coach: Soccer, Basketball, Baseball

#### **Memberships:**

- American Institute of Architects
- AIA Minnesota
- American Arbitration Association Panel of Neutrals (Mediation and Arbitration)
- CPR Institute for Dispute Resolution Construction Panel of Neutrals
- Construction Dispute Resolution Services Panel Member